



City of Helsinki



CENTRAL BALTIC  
INTERREG IV A  
PROGRAMME  
2007-2013



EUROPEAN UNION  
EUROPEAN REGIONAL DEVELOPMENT FUND  
INVESTING IN YOUR FUTURE



Helsinki and Tallinn  
on the move



# Helsinki and Tallinn on the Move Flows of Goods, People and Capital

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*City of Helsinki*  
*City Planning Department*



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# Conclusion: Helsinki and Tallinn are different, but very connected to each other

- Economic flows
- Passenger flows
- Cargo flows

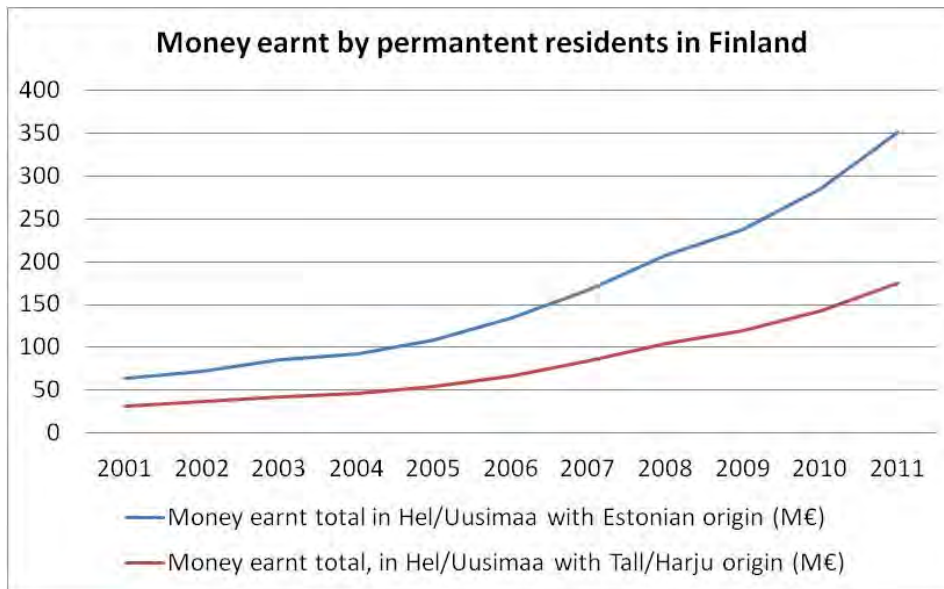


# Finnish tourists spend 275M€ in Harju



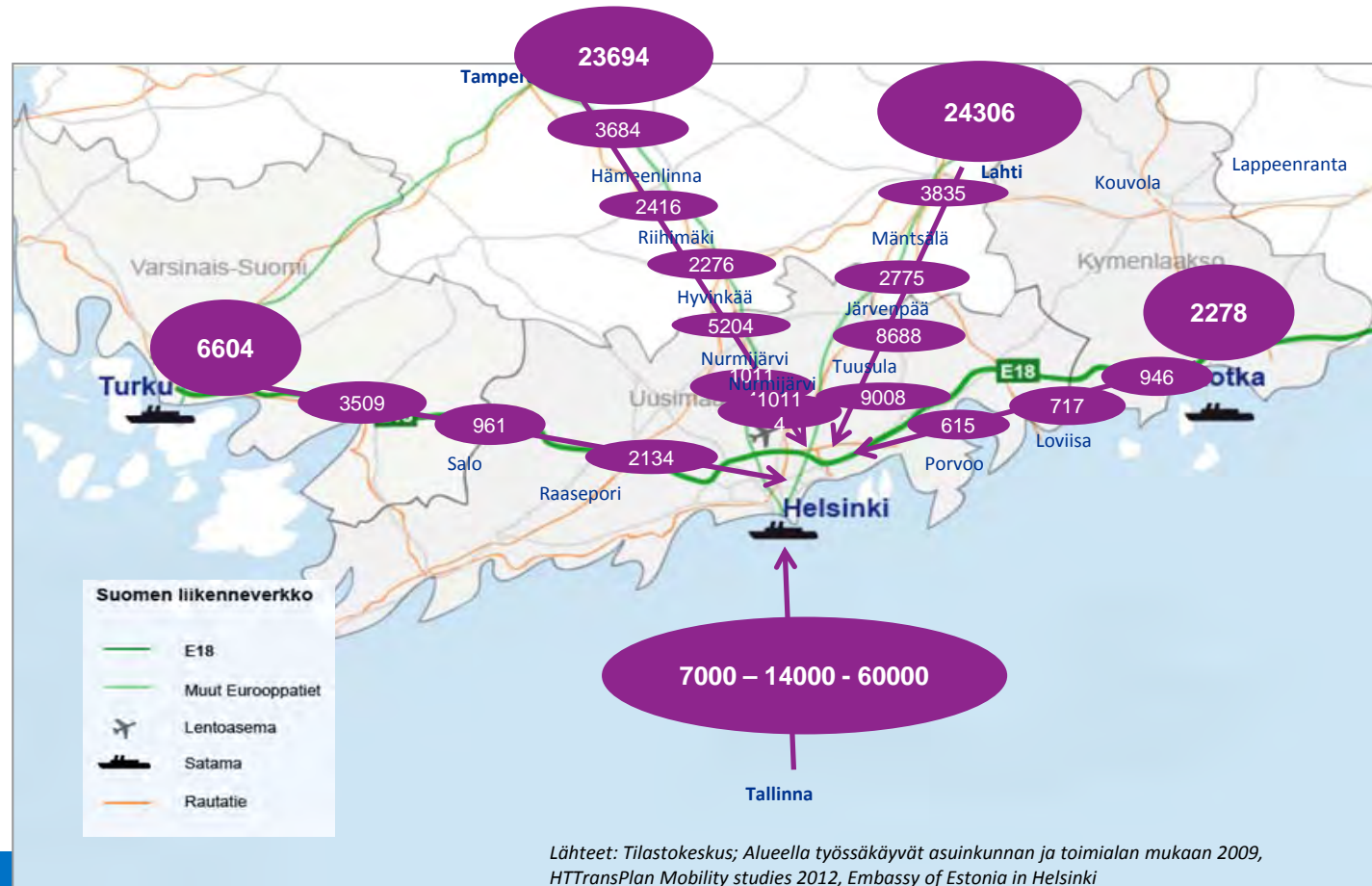


# Estonian workers earn 540 M€ in Uusimaa





# Number of Estonian workers in Helsinki is bigger than from other parts of Finland





# Fast ferries

## ESTONIA: Eckerö brings fast ferry on Tallinn-Helsinki line

09.02.2012, 17:53

Eckerö Line, the subsidiary of the Åland-based shipper cruise ferry Moby Freedom from the Italian shipper Moby, will bring a new fast ferry on the Tallinn-Helsinki route this year.

"The market is growing, we have a good brand and concept and started to hamper our further growth," says Björn Eckerö. [news2biz](#).

175-metre-long Moby Freedom has 2,080 places for passengers, 300 cabins and 1,950 lane metres for cars, which corresponds to approximately 700 vehicles. The ferry is built by the Korean **Daewoo** in 2001 and has a top speed of 29 knots.

Currently, Eckerö Line services the route with a passenger ferry Nordlandia, built in Germany 30 years ago and having a top speed of 21 knots. The 154-metre-long Nordlandia can carry a similar number of passengers, but, compared to Moby Freedom, has less rooms for onboard commerce and also three times less space for vehicles – 625 lane metres.

Ferry company	Vessels			
	Name	Type	Lane meters	Speed (knots)
Eckerö Line	M/s Nordlandia	Car ferry	750 m	20
	M/s Translandia	Cargo ferry	750 m	19
Tallink Silja	M/s Star	Ropax	2,000 m	27
	M/s Superstar	Ropax	1,930 m	27.5
	M/s Baltic Princess	Ropax	1,300 m	22
Viking Line	M/s Viking XPRS	Ropax	1,000 m	25

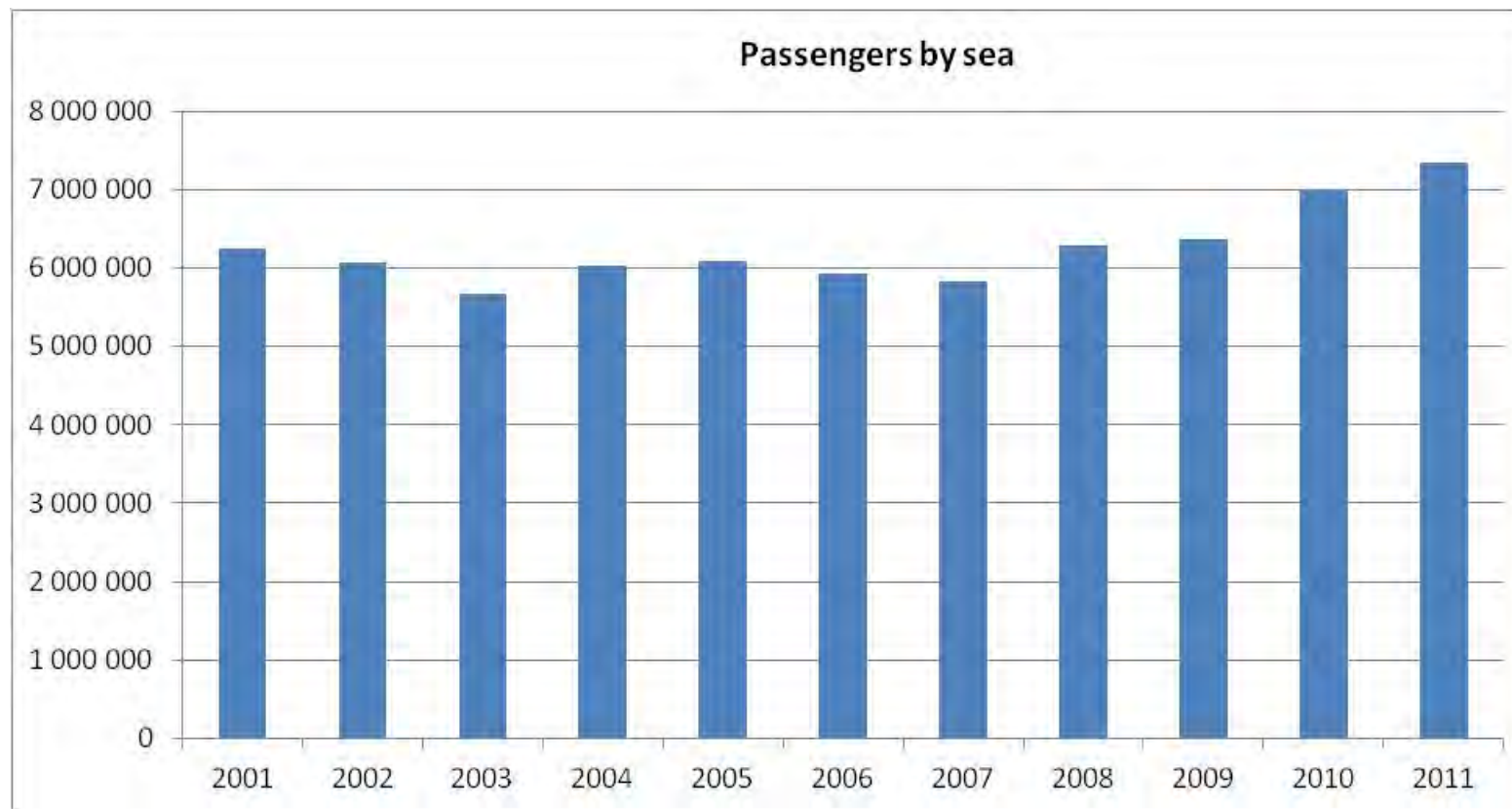


Moby, the

Italian shipper sailing between the mainland and the islands of Sardinia and Corsica, has sold one of the newest, largest and fastest ships of its fleet to the Åland-headquartered shipper Rederi AB Eckerö. Unfortunately, the Looney Tunes characters will have to go. Photo: Moby

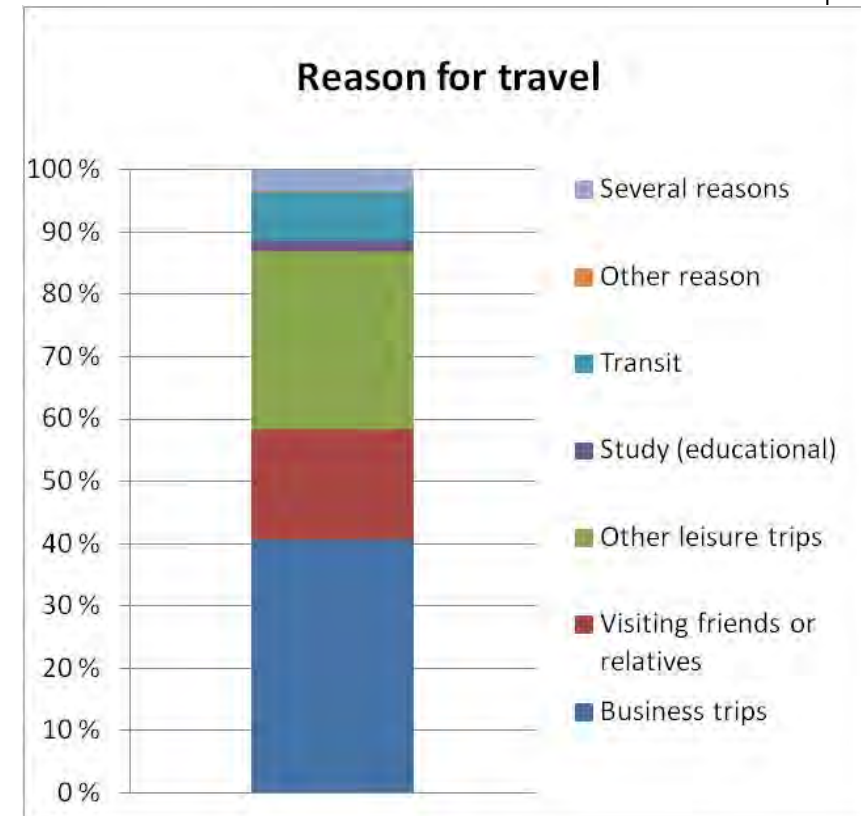
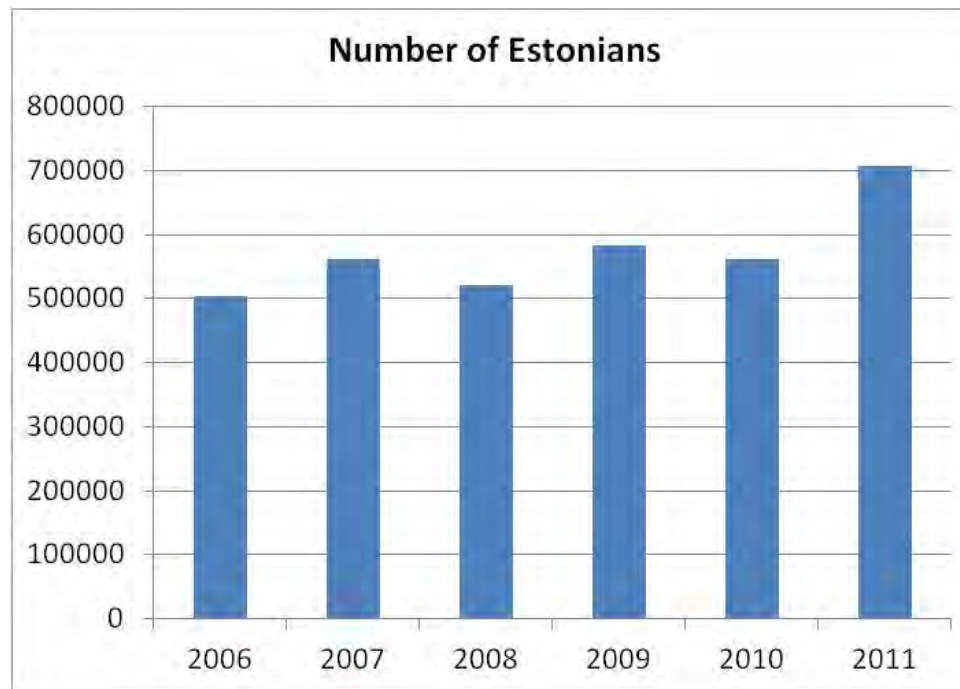


# Passengers by sea - both directions





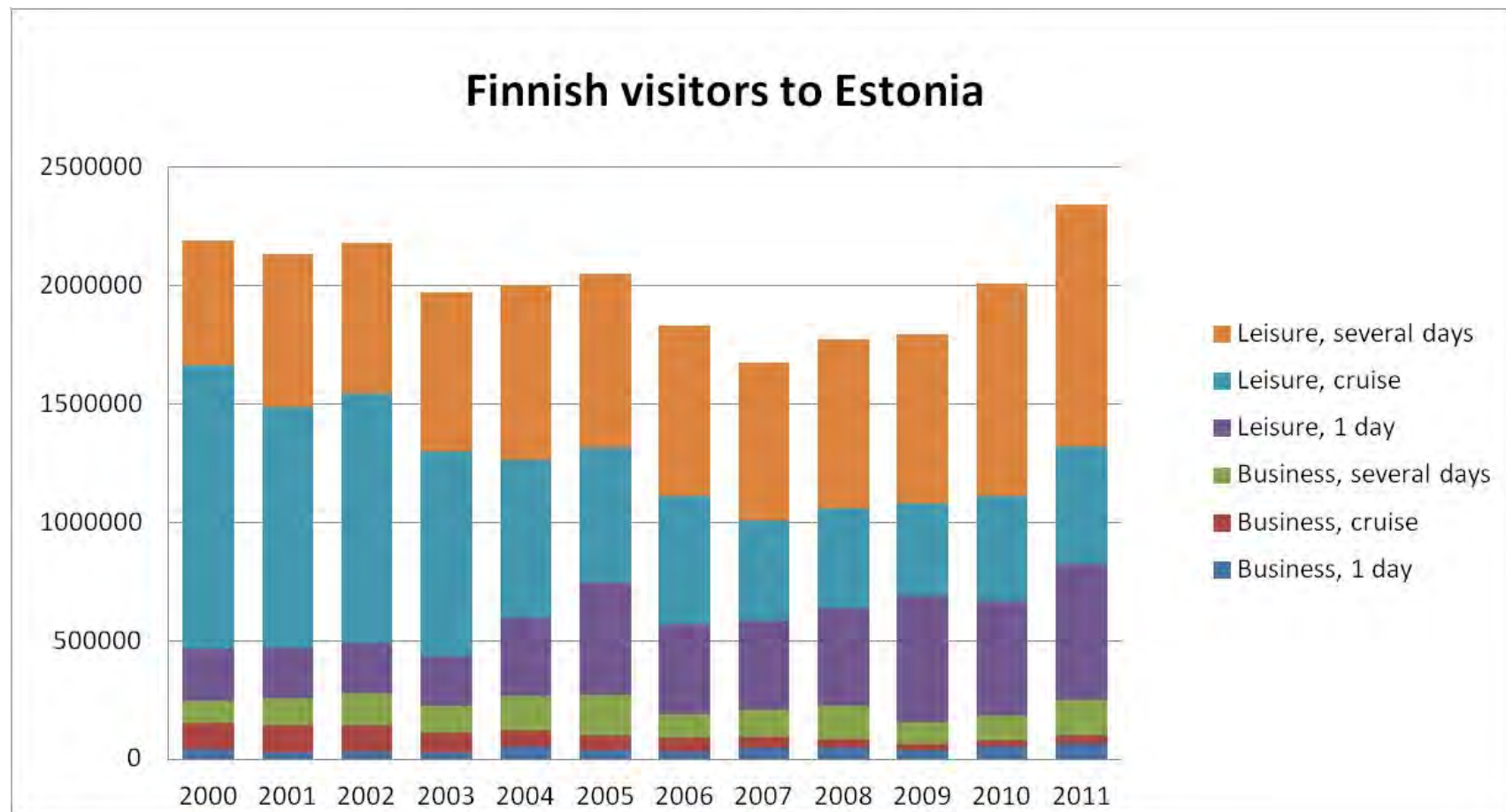
# Estonian residents visiting Finland





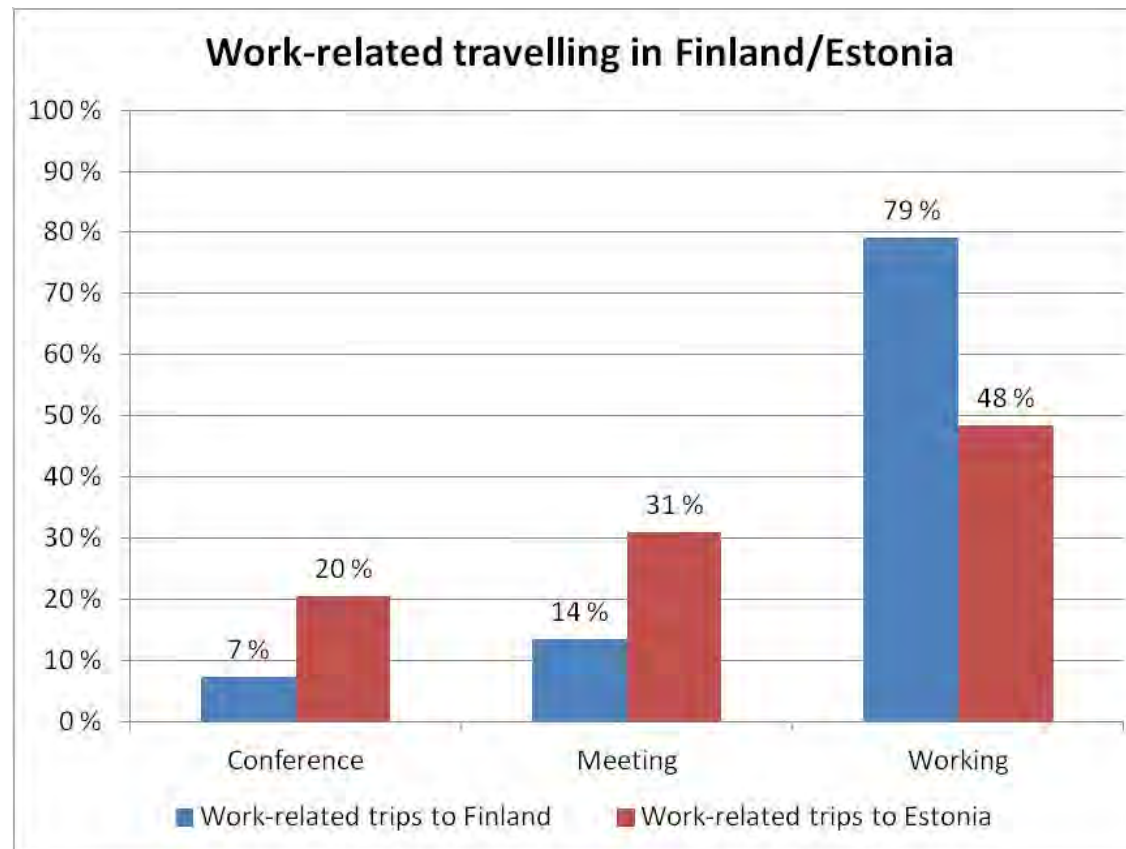


# Finnish residents visiting Estonia





# Nature of working



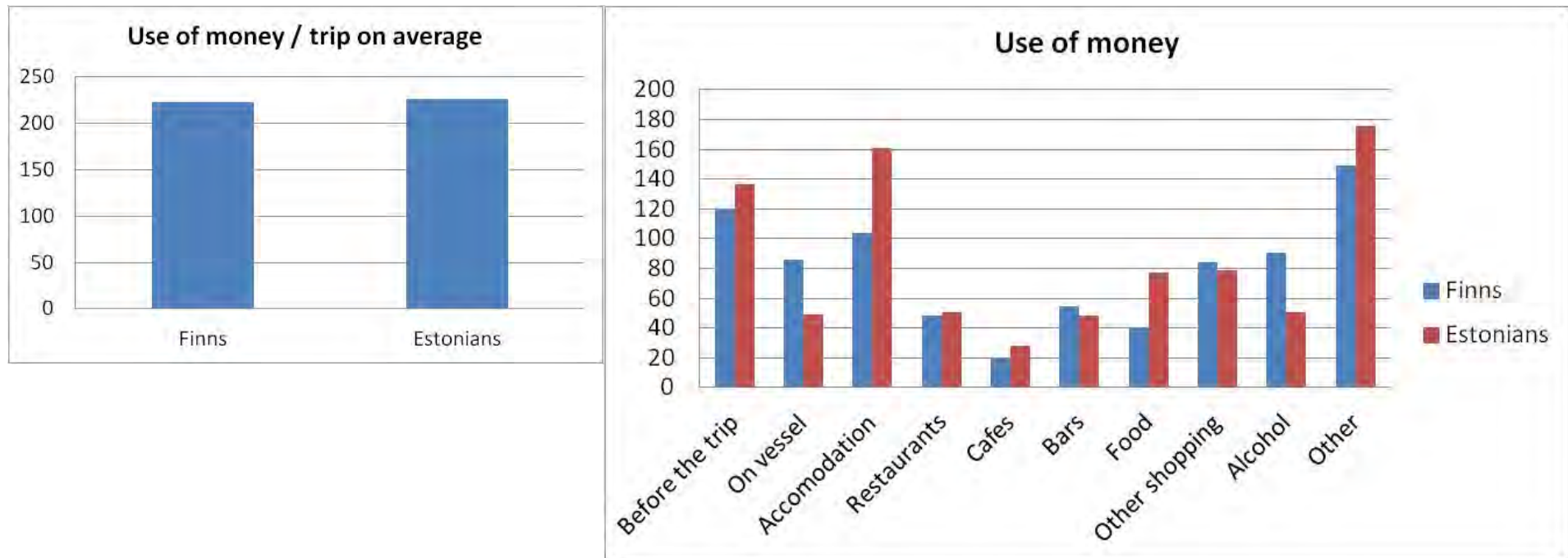


# Leisure time



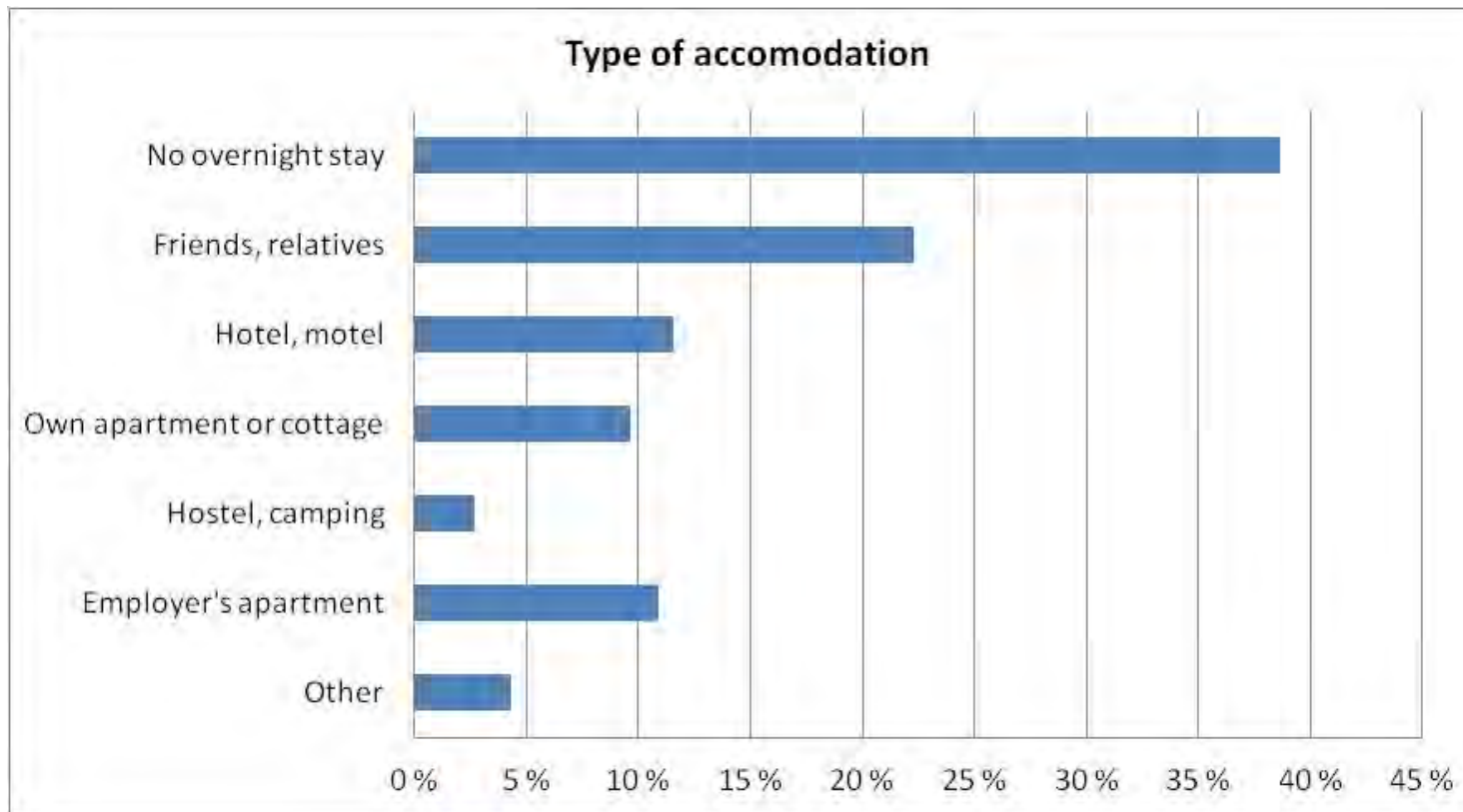


# Use of money on travels



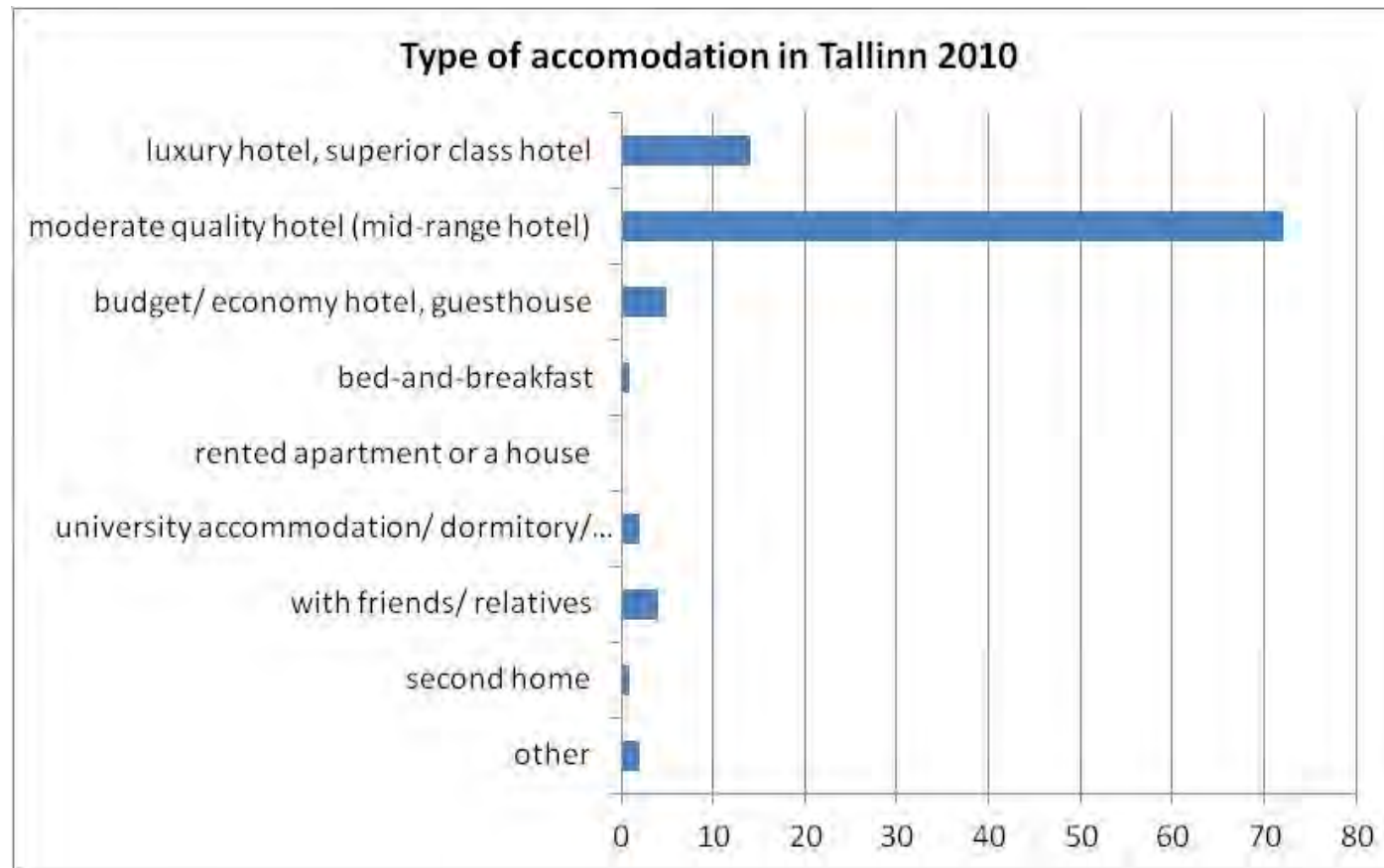


# Estonians stay overnight with friends



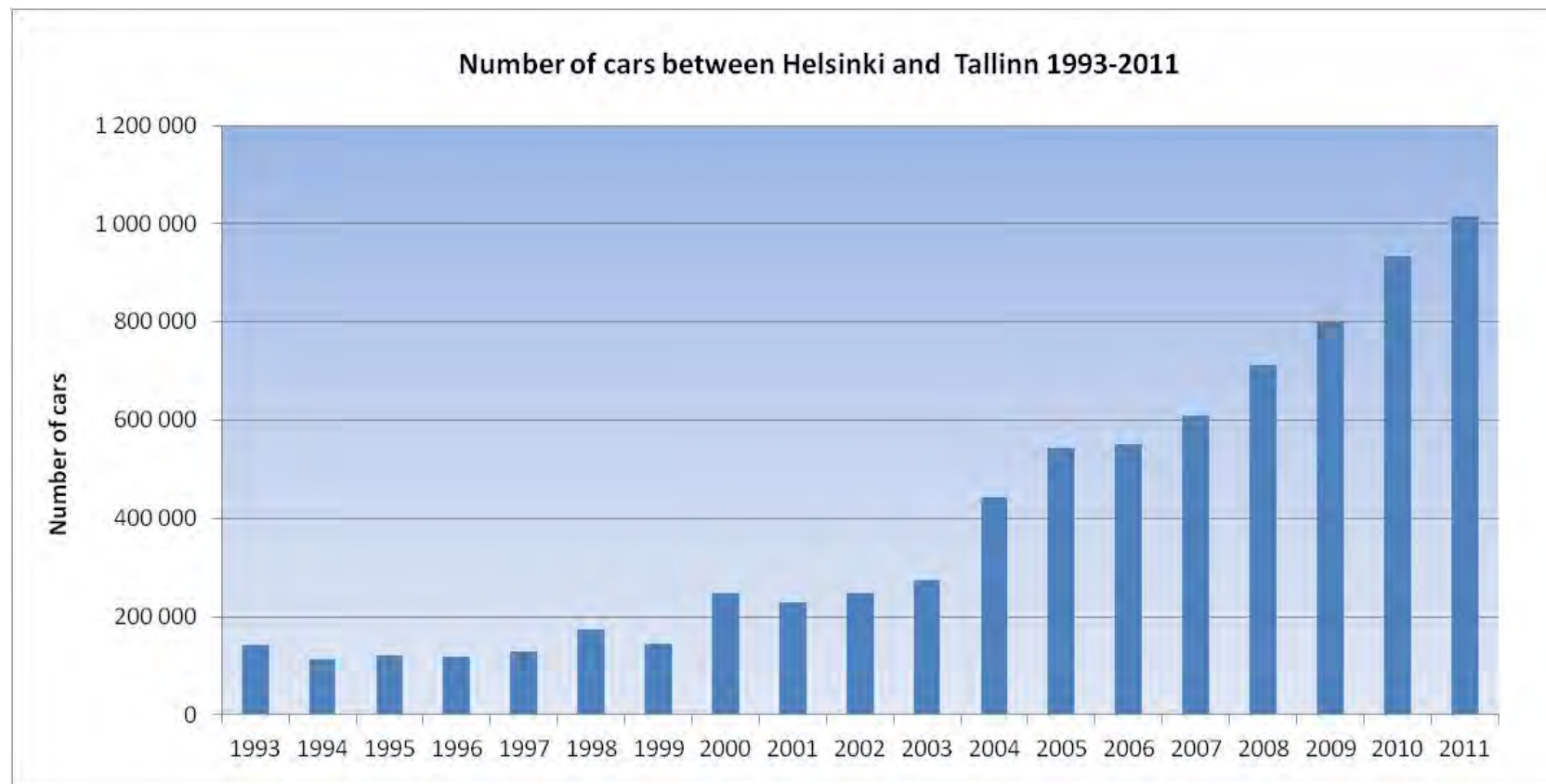


# Finns stay overnight in hotels



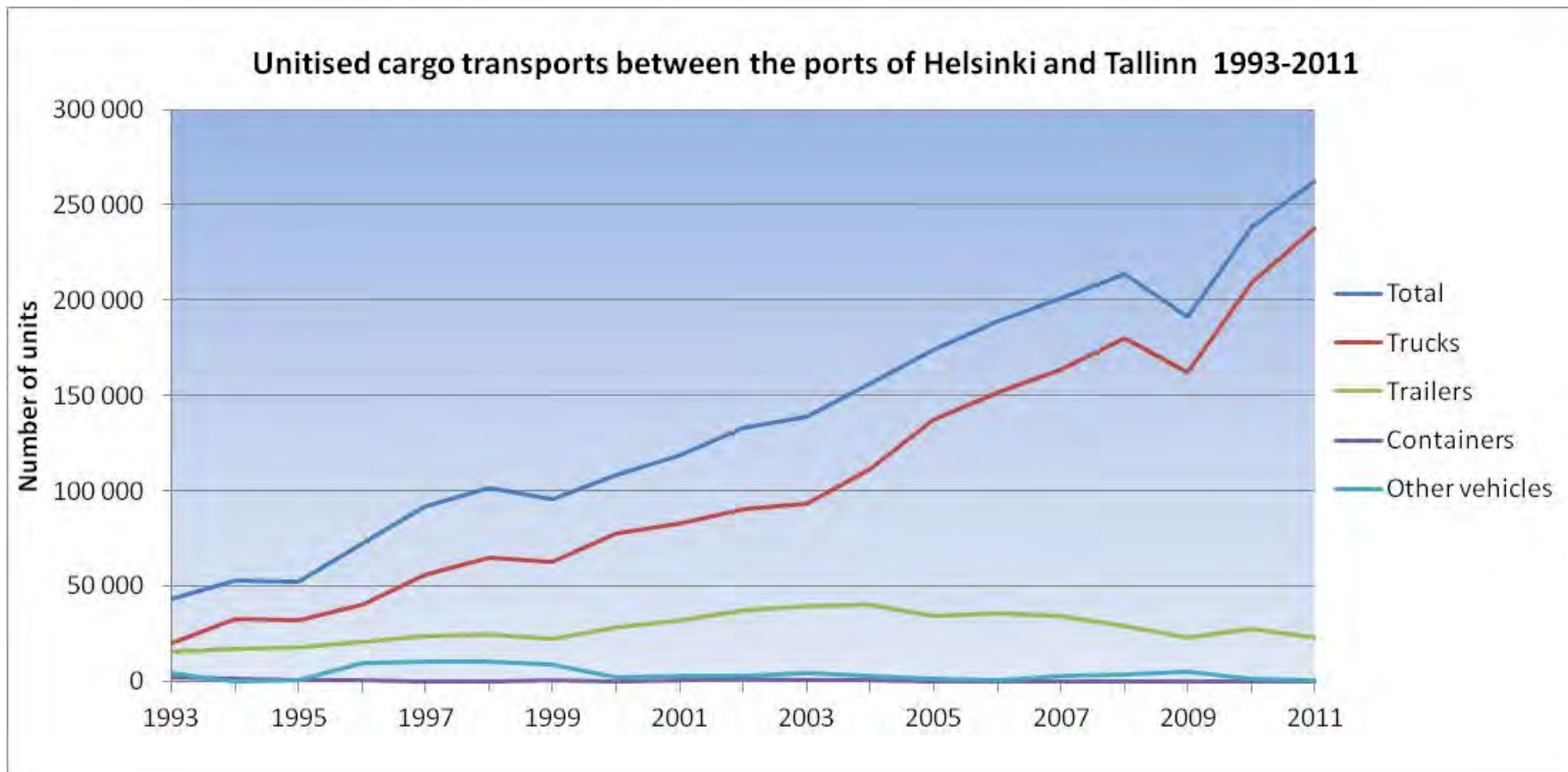


# More and more passenger cars





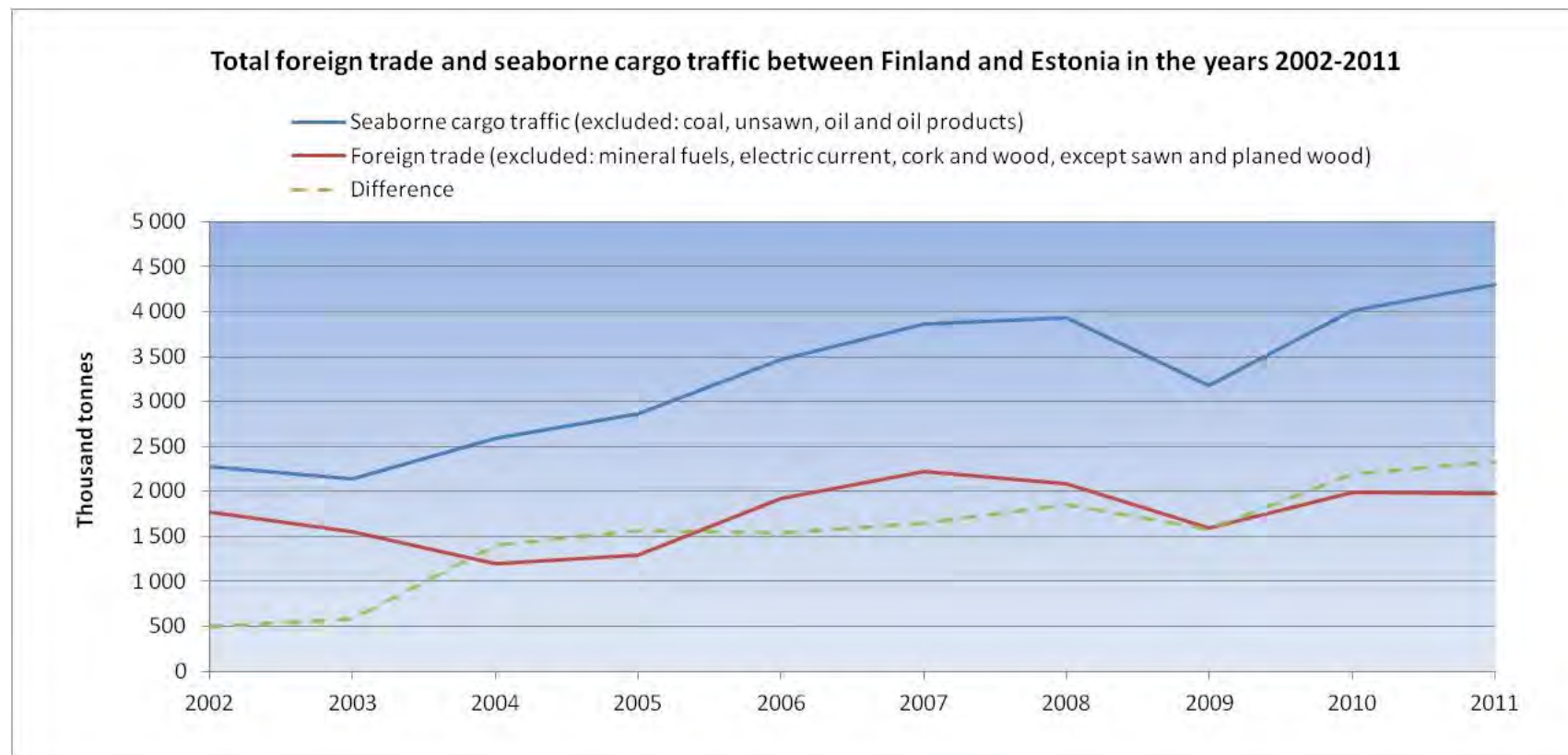
# More and more cargo by sea







# Cargo from Estonia to Finland



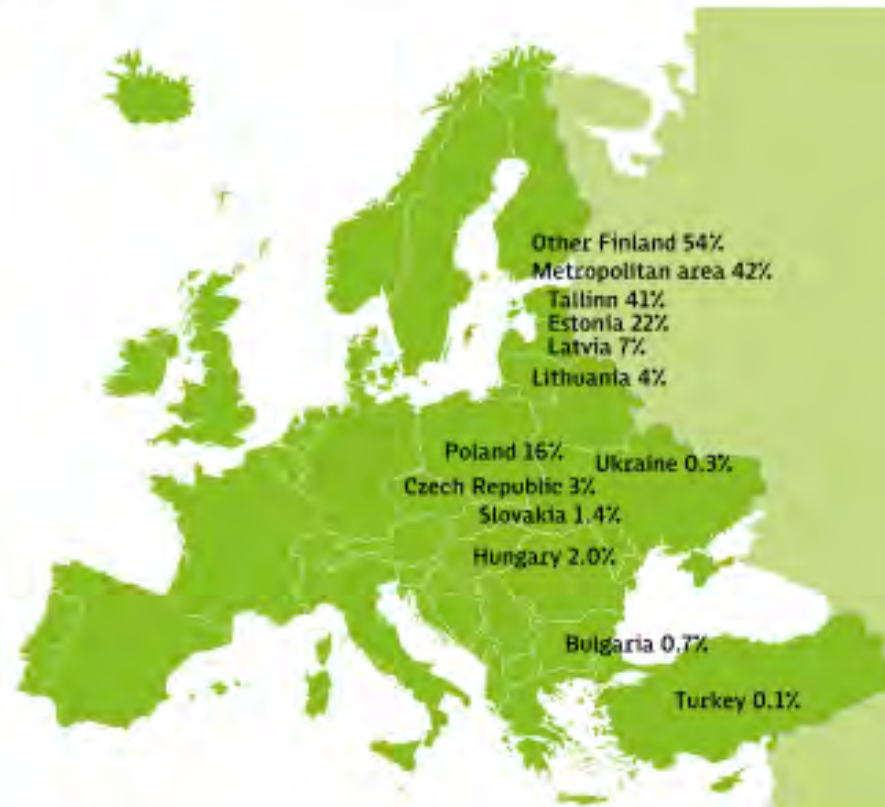
Excluded from the Finnish Transport Agency's statistics: Coal, Unsawn, Oil and Oil products

Excluded from Finnish Customs' statistics: Mineral fuels, electric current, cork and wood (except sawn and planed wood)



# Origin and destination of trucks

Share of European countries and areas of Finland of the number of Helsinki-Tallinn trucks, both ways in 2012





# Various transportation systems

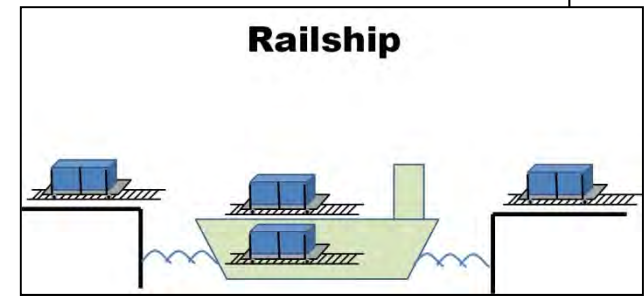


CO<sub>2</sub> emissions / unit 222 kg

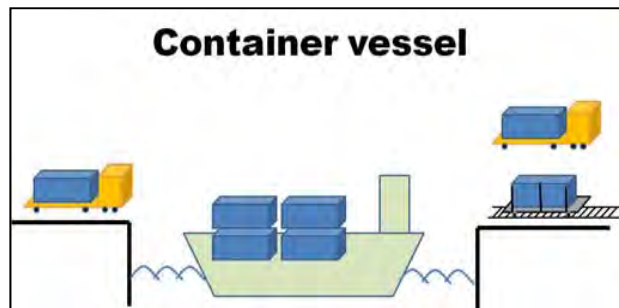
**FAST and FLEXIBLE**



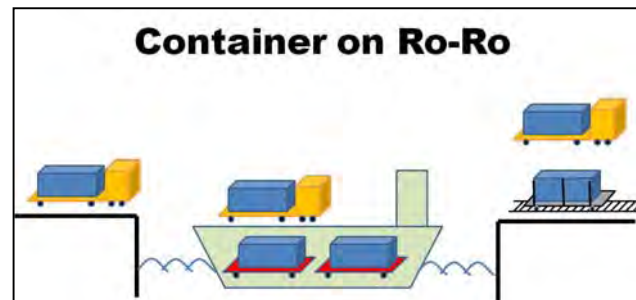
CO<sub>2</sub> emissions / unit 174 kg



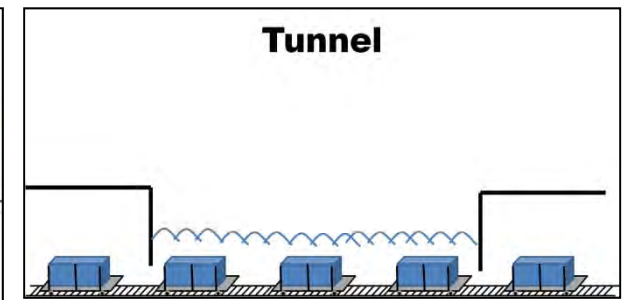
CO<sub>2</sub> emissions / unit 258 kg



CO<sub>2</sub> emissions / unit 91 kg



CO<sub>2</sub> emissions / unit 217 kg / 170 kg



CO<sub>2</sub> emissions / unit 61 kg



# Interviews of business people

About transportation:

- *"Tallinn-Helsinki connections are good and run like clockwork"*
- *"First, the production of the Estonian factory is taken to Rovaniemi, and then transported to other destinations. In the future, once the factory is working properly, we could think about establishing a distribution centre either in Tallinn or Helsinki. "*
- *"I have never left Helsinki port in less than half an hour, irrespective of travel class. Especially when you board a ship at the end of the day, you are stuck in a traffic jam."*
- *"I have checked, reaching the first traffic light when leaving the ship in D-terminal takes 20 minutes. Something should be done there. Automobiles should enter traffic quicker"*



# Interviews of business people

About business relations:

- *"At the moment, a lot of consolidation is taking place. More and more specialists are exchanged between different countries. Joint sales activity is also taking place."*
- *" In Estonia, we do it faster, but often have to do it again because of that."*
- *" There are definitely going to be more and more of Estonian success stories in Finland. The Estonian market is too small. "*
- *" allinn and Helsinki are far from being twin cities just yet. There are very many differences, especially in mentality. Finland is ticking on peacefully, more things are going on here. Estonia has established very good conditions for starting a business and doing something. In Finland, you need a lot of documents when starting a business, and there is nothing on the Internet. In that matter, Estonia is ahead of them and is not restricted by idiotic demands."*



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## Future ?

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*" It turns out from interviews made with students that they came to study in Estonia because Tallinn is like a part of Helsinki. They see Tallinn as a logical location, where living is cheap and something takes place in the evenings. And the money is the same"*



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**[www.euregio-heltal.org/httransplan](http://www.euregio-heltal.org/httransplan)**

